



For COP29

Navigating Sustainable Finance: How Satellite Data Guides Our Journey to the Future

November 2024



COP29
Baku
Azerbaijan

Highlights of each whitepaper

Whitepaper 1.0 (2022)



Transition Whitepaper 2022
AN MUFG PERSPECTIVE ON HOW
JAPANESE COMPANIES ARE MOVING
TOWARDS CARBON NEUTRALITY

"Difference" in regional characteristics

CN drivers across industries

Different path to carbon neutrality (CN) by country due to regional characteristics

Whitepaper 2.0 (2023)



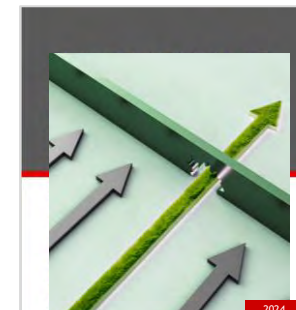
Transition Whitepaper 2023
AN MUFG PERSPECTIVE ON
HOW JAPAN CAN ACCELERATE THE TRANSITION TO
CARBON NEUTRALITY

"Difference" in policy support approach

Electricity and heat
(list of positive technologies)

Different approaches and policy structures to CN promoted by each country

Whitepaper 3.0 (2024)



Transition
Whitepaper 2024

**Price pass-through/
global collaboration**

Technology options expansion & assessment/
Ensuring the economic viability of technology

Common challenges in price pass-through of CN technologies, faced by Europe, the U.S. and Japan

Recap on the purpose of this Whitepaper

The purpose of this Whitepaper is to **start the discussions on some of the important agenda for the international financial community with some space for consideration (rather than reaching to conclusions)**

- ① How can the transition technologies be financially supported?
(with wide options)**
- ② How can the business without economic viability be supported?
(role of financial institutions for scaling)**
- ③ Are the individual roles of policy support and private investment well understood by technology stages?**

In advancing these discussions, it is essential to objectively measure direct impact of decarbonization and to identify **new values**

Objective and neutral data
with traceability



Objective and neutral traceable data

As technology advances, **space use / satellite technologies have led to value creation for many ground-based businesses**
(Space industry ≠ Space equipment industry (rocket/satellite manufacturing, etc.))



New value creation via visualization using satellite technologies

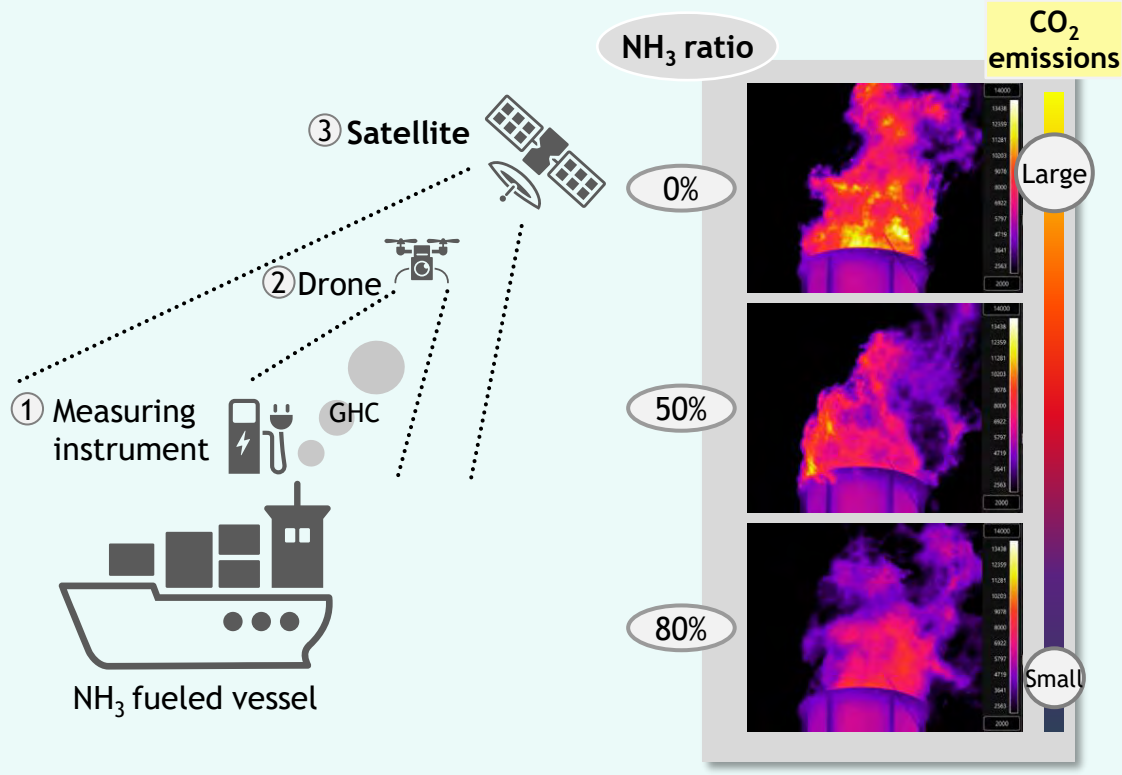
How much GHG is being

- 1 Reduced?
- 2 Emitted?
- 3 Absorbed?

1 Visualization of "Reduction"

Reduction of GHG emissions in the shipping industry (introduction of NH₃ vessels)

- **Transparently communicate** company's decarbonization initiatives to its stakeholders making full use of **objective observations**



Environment of the shipping industry



External factors

- **Europe introduces a charging system ahead of others** (EU-ETS surcharge)
- Shipping companies start **requesting price pass-through** to customers



EU-ETS¹ started to include shipping industry

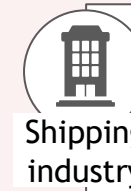


EEXI regulation³ in IMO², and CII system⁴ introduced



Issues

- **GHG emissions** rely on **self-reported** fuel consumption from each shipping company, **leaving room for improvement in objectivity**



Shipping industry

GHG emissions

Fuel consumption



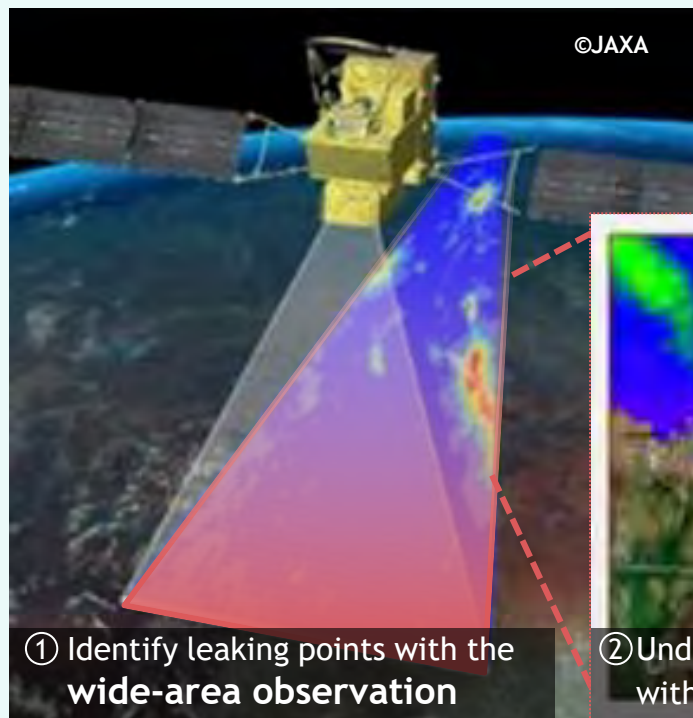
Coefficient

2 Visualization of "Emission"

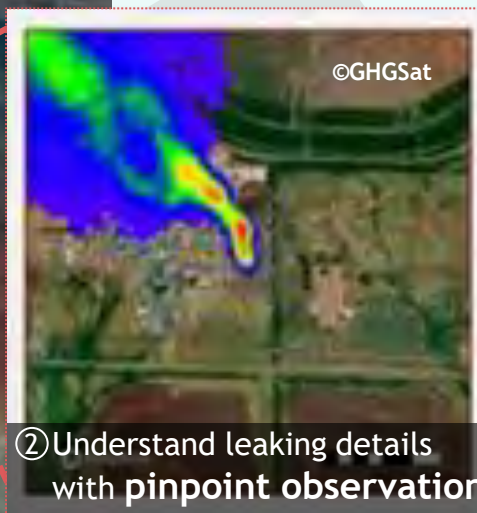


GHG emission monitoring of LNG plants/pipelines

- Linking Japan's core large satellites with small commercial satellites from overseas to ① **wide-area observation** and ② **pinpoint observation**



① Identify leaking points with the **wide-area observation**



② Understand leaking details with **pinpoint observation**

Trends in methane emissions management

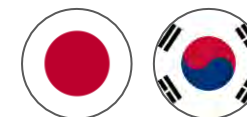


External factors

- International discussions/initiatives underway to manage** methane emissions in LNG value chain



MMRV¹ framework in OGMP² 2.0 etc.



JP-Korea collaboration in LNG value chain



Issues

- Earth Observation is attracting global attention including COP28 as one of the objective observation methods
- Need for **Japan to actively participate in building a mechanism** based on international collaboration

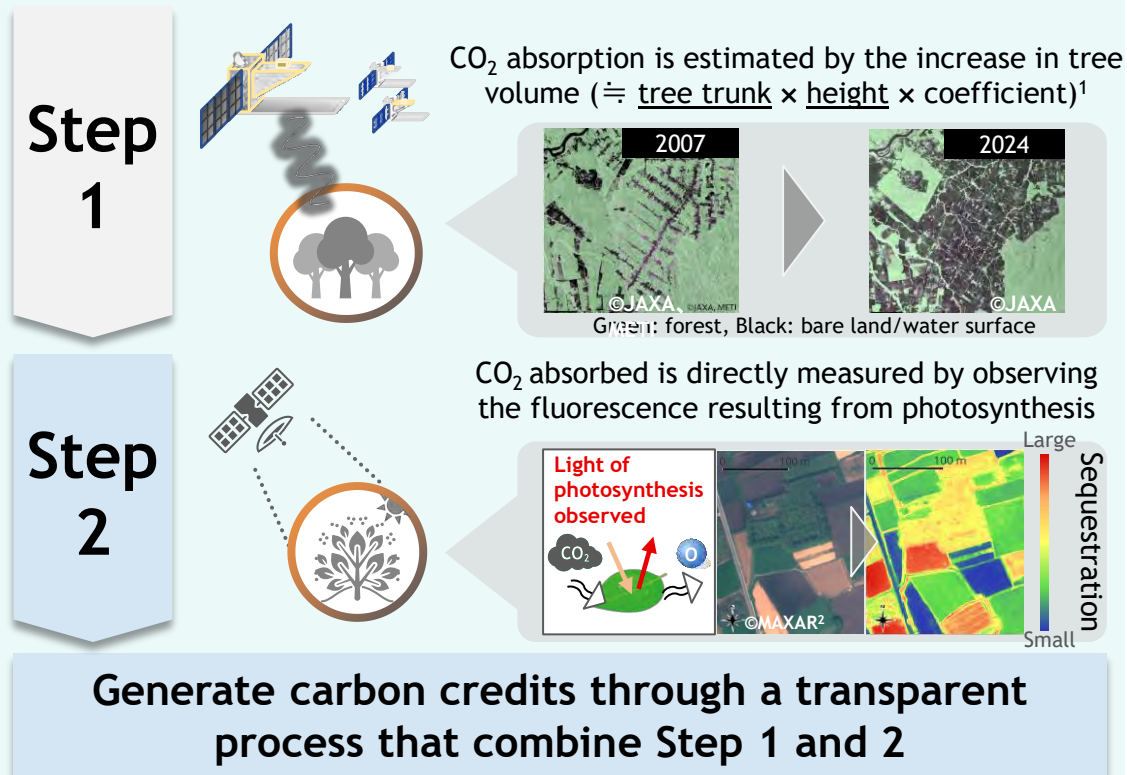
1. Measurement, Monitoring, Reporting and Verification; 2. Oil Gas Methane Partnership
Source: Collaborative demonstration of Mitsubishi Electric Corp., SDS, GHGSat, MOE, JAXA, and MUFG

3 Visualization of "Absorption"



Observation of CO₂ absorption by forests

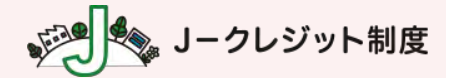
- Measure forest CO₂ sequestration using satellite data
- Result in generating highly reliable carbon credits



Incorporation of satellite data-based evaluation into the carbon crediting systems

External factors

- **Various crediting systems exist** around the world
- **Greenwashing risk** exists due to presence of various evaluation methods to identify the sequestration amount of CO₂

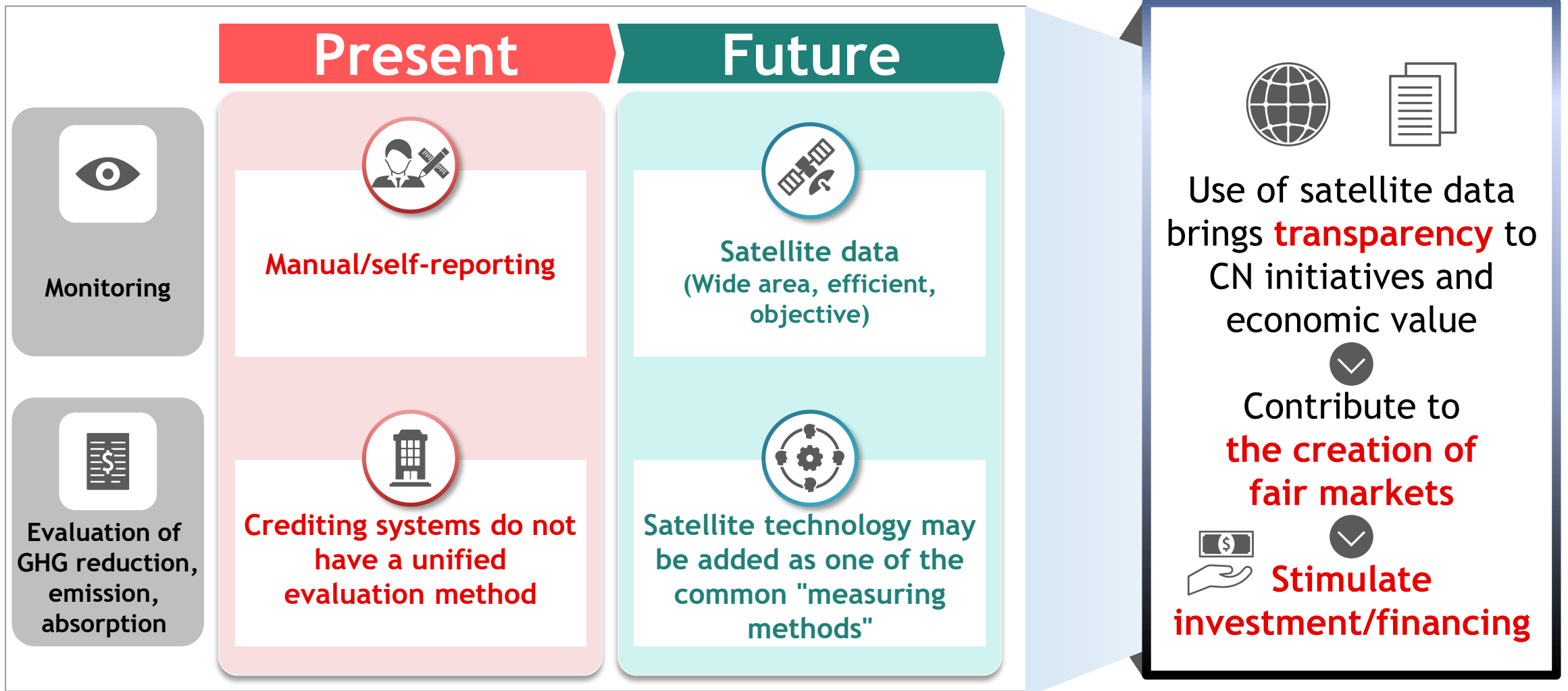


Assumed solution

- Useful to **incorporate satellite data** based on objective observation **into the existing evaluation methods of the carbon crediting systems**

1. The underlined items were observed using satellite data. MUFG was commissioned by JAXA to conduct 「Demonstration project on forest carbon credit calculation using satellite data (FY2024-2025) (Collaborative demonstration by SDS, Mitsubishi Electric, Archeda, Forest Value, and MUFG) 2. Prepared in cooperation with Mitsubishi Electric and SDS based on Maxar's satellite data

Outcomes from satellite use





Sustainability is the ultimate accountability

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